



What's Happening 23/24

SkiBig3, located within the protected boundaries of Banff National Park, provides easy access to three authentic ski resorts and two vibrant towns. Discover Banff and Lake Louise, the beating heart of the Canadian Rockies.

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Yes, this is a real place

Nº WE'RE NOT KIDDING.

Ahhhhhhhhh. Banff and Lake Louise. It really is magical here, isn't it? Just look at it. Yeah, we know. But here's the thing: it is so sublime that it might be hard to believe if you haven't seen it with your own two eyes.

Get ready for another season of storybook skiing as SkiBig3 welcomes back Banff and Lake Louise's mystical mountains Banff Sunshine, Lake Louise Ski Resort, and Mt. Norquay. With more than 8,000 acres of world-class terrain to explore, nestled amongst two vibrant mountain towns in the Canadian Rockies, it sounds absurd. But we promise we're telling the truth.

Located within the protected boundaries of Banff National Park (yet only 90 minutes from Calgary International Airport) Canada's wild is a place that only feels a million miles away.

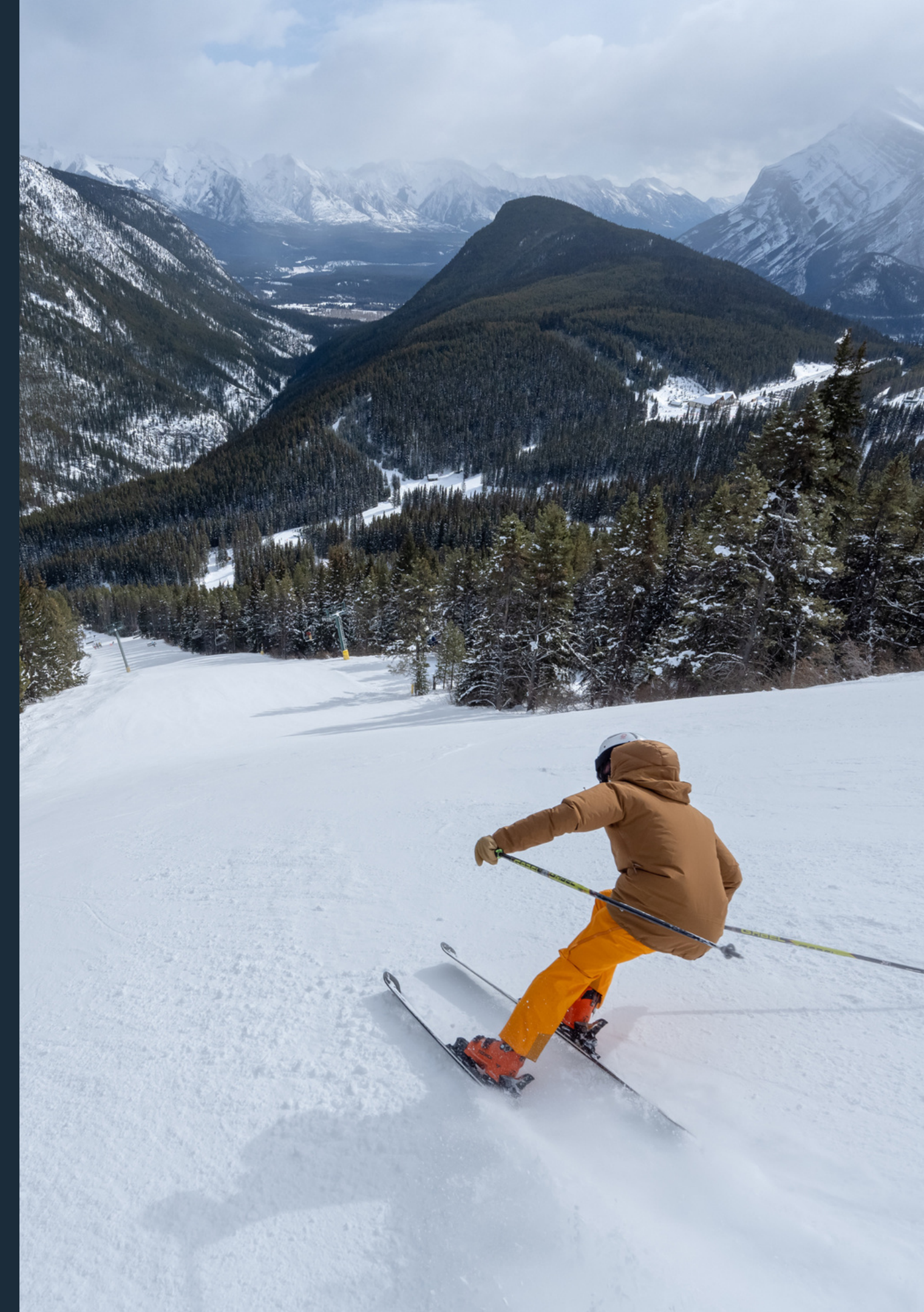
Resort opening dates

Mark your calendars! SkiBig3 resorts are excited to open in early November, this year. Thanks to high elevation and up to 9 meters (30 feet) of annual, feather-light snowfall, SkiBig3 is known to have the longest non-glacial ski seasons in North America - up to 7 months (from early November through May).

Confirmed opening dates for Winter 23/24:

- ❄ **Banff Sunshine: November 11, 2023**
- ❄ **Lake Louise Ski Resort: November 3, 2023**
- ❄ **Mt. Norquay: November 3, 2023**

All resort opening dates are tentative and weather permitting.



About SkiBig3

1. Banff Sunshine

Banff Sunshine sits on the Continental Divide at an altitude of 7,200 feet, only a short 20- minute drive from Banff. With over 3,300 acres of skiable terrain, there's no shortage of runs to explore. From cruisy groomers off the Strawberry Express to the world-famous freeride zones of Wild West and Delirium Dive, there is something for everyone to enjoy. Banff Sunshine is one of Canada's longest non- glacial ski seasons, starting in early November and lasting all the way through to late May.

2. Lake Louise Ski Resort

Lake Louise Ski Resort is one of the largest ski resorts in North America, with over 4,200 acres of skiable terrain and spectacular views of mountains, glaciers, lakes, and forests. Beginner, intermediate, and expert trails accessed from almost every chair allow families and groups to ski or ride the resort together. Opened in 2020, Lake Louise Ski Resort's West Bowl is one of the best freeride ski areas in North America, filled with 480 acres of chutes, glades, and playful powder.

3. Mt. Norquay

Debuting in 1926, the first ski resort in the Canadian Rockies maintains its local vibe. Mt. Norquay is renowned as the training ground for Olympic and World Cup athletes. Minutes from Banff (aka "Banff's Backyard"), this family-friendly resort offers trails for all levels of skiers and riders. Head up the mountain for the only night skiing in the Canadian Rockies for a unique evening out, including a fully lit terrain park.

BANFF SUNSHINE 🍁 LAKE LOUISE 🍁 MT. NORQUAY



1. Banff Sunshine

"CANADA'S BEST SNOW"

Banff Sunshine sits high on the Continental Divide in the heart of Banff National Park, just 20 minutes drive from the modern mountain town of Banff. Three sprawling mountains provide breathtaking site lines, uninterrupted by any signs of civilization beyond the resort boundaries.

Sunshine can receive up to 9 meters (30 feet) of snow in a season. With a base-area altitude of 2200 meters (7,200 feet), the snow stays light, dry and incredibly skiable.

What's happening this season?

PROGRESSIVE PARK ZONES

Whether you're new to boxes or craving airtime, Banff Sunshine's five terrain parks cater to freestyle progression. Start with the beginner-friendly Kids Play Park, advance in Spring Hill and Strawberry, and experience slopestyle and some airtime at Great Divide and Grizzly. From learning to ride to hosting world-class events like Holy Bowly each park offers something unique for all skill levels.

ICONIC PHOTO SPOTS

Create unforgettable memories by taking photos at Sunshine's must-visit spots. Pose with the iconic "Sunshine Sign" atop the Standish Express. Step into the TV screen frame at the peak of Strawberry Express, where the breathtaking views will make you question if they're even real. Finally, head to Wawa to capture stunning photos with the hands-free Sunshine Selfie Cam. Just press the button, strike a pose, and download your free selfie from the Sunshine Selfie Gallery.

NEW ON-MOUNTAIN DINING

During a full day on the mountain, there's only one way to keep your energy levels high so you can keep riding the snow. This season Banff Sunshine welcomes two new on-mountain dining options, Nikko Ramen and The Coco Lab. Raise those energy levels with a cup of warm cocoa or refuel at Nikko Ramen featuring 4 original Sunshine flavours.





Coming soon..

NEW WOLVERINE DAY LODGE (EXPECTED WINTER 26/27)

The new Wolverine Day Lodge will welcome a new commercial area of up to 6,000 square feet. Additionally, a new 300-meter (1,082-foot) ski route will help reduce congestion to the northeast. The lodge aims to optimize skier distribution across the resort and complement the protected terrain and popular beginner runs. With no services in this area currently, it will offer a handy day lodge service located near two main lifts Jackrabbit and Wolverine.

GOAT'S EYE II CHAIRLIFT (EXPECTED WINTER 26/27)

Construction of a detachable high-speed four or six-person chairlift with an uphill design capacity of 2,600 people per hour (on Goat's Eye) expected to open by winter 2026/27.

INCREASING CHAIR CAPACITY ON TEEPEE TOWN LX LIFT (EXPECTED WINTER 26/27)

The resort plans to add 24 chairs to the TeePee Town LX Lift (Canada's only heated chairlift), increasing the uphill capacity from 1,200 to 1,800 people per hour. This project will make improvements to guest experience and comfort.

Highlights to remember

100% ORGANIC SNOW

Banff Sunshine doesn't make snow, they farm it. Sitting high up on the Continental Divide, Sunshine is blessed with up to 9 meters (30 feet) of snow annually. The resort reduces water usage by catching the snow drifts with over 30km of fencing. There's no need for artificial means as the farmed snow is pushed around the mountain to create a base, and nature is left to run its course.

REDUCED LIFT LINES

Unbeknown to some, winter is the off-peak period in Banff National Park. As a result, you'll enjoy brief lift queues and have ample room to explore. In contrast to numerous North American resorts, extended wait times are a rarity.

SPRING SNOW CONDITIONS (7 MONTH SEASON)

Sunshine offers an exceptional 7-month ski season from November to May. With one of the longest seasons in North America, there's plenty of time to get your ski holiday in. With the warmer weather, powder days, extended lift hours, and the possibility of multi- sports days (skiing in the morning and golfing in the afternoon), it's the perfect time to visit the Canadian Rockies.

CANADA'S BEST SKI RESORT 2023 NOMINEE

Banff Sunshine has been nominated for Canada's Best Ski Resort for 2023. With its breathtaking mountain views, varied terrain, and excellent facilities, Banff Sunshine offers something for everyone and it's no surprise that Banff Sunshine has been nominated for the award.





2.Lake Louise Ski Resort

"THE FRIENDLY GIANT"

Lake Louise Ski Resort is known for its diverse terrain. You'll find everything from gentle slopes to thrilling chutes and expansive bowls - all set against breathtaking views of the Canadian Rockies. Don't forget to bring your camera to capture the incredible sights of one-of-a-kind mountains, glaciers, and the famous Lake Louise.

What's happening this season?

IMPROVED EARLY SEASON CONDITIONS

Lake Louise Ski Resort is redeploying its fleet of snowmaking facilities to help improve early-season access. The enhancement will help to provide more reliable initial conditions allowing the ski season to kickstart even sooner!

JUNIPER PROGRESSION ZONE

The Juniper Express continues to elevate the mountain experience. It takes you to a fantastic area perfect for beginners and intermediates looking to progress. The new chairlift makes the resort more accessible and welcoming, and provides a seamless transition from the learning area to the lower mountain. After mastering the lower slopes, you can adventure onto the more challenging upper mountain runs.

ENHANCED LEARNING AREA

The Sunny Side learning area has been re-configured to be lower to the ground. This will grant access to the area earlier in the season.

INTERACTIVE DIGITAL TRAIL MAPS

Trail maps are going digital. In addition, you will be able to see the lower and upper Juniper Express Chairlift routes included on this season's trail map in anticipation of installation of the upper section for next season (24/25).





Coming soon...

UPPER JUNIPER EXPRESS CHAIR EXTENSION (EXPECTED 24/25)

Development continues for the Upper Juniper Express Chair as the second phase of the two- part chairlift expansion. Reaching the base of the Summit Chair it will provide better access to the resort's West Bowl, offering some of the most exciting and technical in-bounds terrain in Canada for intermediate to expert skiers and snowboarders.

SUNNYSIDE DETACHABLE QUAD (EXPECTED 25/26)

A new detachable quad will be installed ready for the 25/26 season as part of the Sunnyside Learning Area expansion. The lift will be set up close to the existing learning area taking guests up to higher elevations and more beginner terrain.

RICHARDSON'S RIDGE (EXPECTED 25/26)

The Richardson's Ridge expansion is set to begin next summer with chairlift foundations being installed. The expansion will open up a whole new area of terrain to explore in time for the 25/26 season.

Highlights to remember

3 THRILLING SUMMIT DECENTS

Ascending to an elevation of 2637m (8,652f) via the Summit Chairlift not only treats you to breathtaking Rocky Mountain vistas but grants you access to three exhilarating descents on your way back down. With just one chairlift ride, you can navigate the mountain's front side, delve into the West Bowls, or explore the Back Bowls.

WORLD SKI AWARD'S NOMINEE 2023

Reigning champion of Canada's Best Ski Resort in 2022, Lake Louise Ski Resort is again in the spotlight as it secures its 11th consecutive nomination at the 2023 World Ski Resorts awards. Nominated for World's Best Freestyle Resort and Canada's Best Ski Resort, with its world-class terrain, cutting-edge mountain management, and unparalleled commitment to customer satisfaction, Lake Louise Ski Resort continues to make its mark.

WEATHER INVERSIONS

Weather inversions are a fascinating phenomenon that can occur at Lake Louise Ski Resort. A weather inversion happens when the temperature changes unusually with altitude, and this can make the higher parts, like at the Top of the World Express Chairlift, of the resort warmer than the lower parts. It's a unique experience for any skiing enthusiast.





3.Mt. Norquay

"BANFF'S BACKYARD"

Since its opening in 1926, Mt. Norquay Ski Resort continues to be known as the locals' gem. Famous for being the training ground of Olympic and World Cup athletes, and with excellent beginner terrain, it's hard not to love this small, family-friendly resort.

Located just 10 minutes from the Town of Banff this resort has it all - local culture, night skiing, Alberta's longest tubing lanes, and virtually no lift lines. Mt. Norquay is Banff's best-kept secret.

What's happening this season

IMPROVED SNOWMAKING CAPABILITIES

Get ready to hit the slopes this winter as Mt. Norquay has upgraded its snowmaking capabilities. With the new and improved upgrades, the resort will be able to produce snow more efficiently and effectively. Skiers and riders will be able to gain access to the slopes and start creating winter memories earlier in the season.

NEW GLADING ACROSS THE RESORT

For those who love tree skiing, Mt. Norquay continues to impress. The resort in Banff's backyard is enhancing the glading across the mountain to provide more powder stashes, adventure, and excitement. Skiing through the glades allows you to immerse yourself in the natural beauty of the winter landscape creating the ultimate setting for your day on the slopes.

NEW SHUTTLE BUS ADDITIONS

Skiers and riders visiting Mt. Norquay can hop on a free round-trip shuttle bus ride to the resort as part of their SkiBig3 Lift Ticket. Starting right from the Town of Banff, Mt. Norquay will welcome new additions to its bus fleet for the upcoming 23/24 season.





Highlights to remember

STEEP & DEEP

If you're seeking a challenge, Mt. Norquay offers some of the steepest terrain available at SkiBig3. Put your skills to the test as you carve your way down this magical resort. For the powder enthusiasts, as others may venture to the larger resorts in search of some fresh tracks at Mt. Norquay, you can enjoy those powdery lines all day long.

10 MINUTES FROM TOWN

Located less than a 10-minute drive or ski shuttle ride from downtown Banff, Mt. Norquay is the go-to mountain for locals and visitors alike. Its proximity to town makes it the perfect mountain for families and opportunities for a spontaneous evening out for night skiing or night tubing!

POWERED BY 100% RENEWABLE ENERGY

Mt. Norquay is the first Canadian ski resort powered by 100% renewable power. In partnership with Bullfrog Power, the ski resort is running on a blend of wind and low-impact hydropower. The 100% renewable power keeps everything from the resort's chair lifts moving to powering the day lodges.

Coming soon...

THE NORQUAY 100 VISION

In recognition of its approaching 100th anniversary in 2026, the Norquay 100 Vision sees creating a flagship purposeful travel experience that offers resort upgrades. These include replacing its North American Chairlift, expanding and restoring the historic Cliffhouse Bistro, and restoring its iconic ski jump judging towers, to name a few. This initiative will restore sensitive wildlife habitat, decrease Norquay's built footprint, and modernize ski and sightseeing opportunities with energy-efficient lifts and the integration of new and heritage buildings to replace out-of-date facilities with more sustainable, modern ones.





What's new in town?

EAT, SLEEP AND PLAY

Explore two authentic Canadian ski towns in one unique destination. The town of Banff is vibrant and modern, with charming local characters, winter festivals, and an awesome après scene. Lake Louise is quiet, magical, and iconic. A true, tranquil wilderness retreat with pillows of snow frosting every rooftop. There's no slowing these two towns down with new dining, activities, and accommodation.

Whether you want to challenge yourself with a new experience in the great outdoors, treat your palate to delicious regional cuisine, or need some R&R in a spectacular mountain setting, Banff and Lake Louise will captivate you with an array of brand-new eco-friendly adventure, wellness, and culinary experiences.



Experiences

NIGHTRISE: AN IMMERSIVE AFTER DARK SPECTACULAR

In partnership with the Indigenous peoples of the Stoney Nakoda Nation, experience the transformation of Sulphur Mountain's summit with Nightrise at the Banff Gondola. Watch as the mountaintop comes to light through digital effects, video projections, and music. Starting in October, this immersive experience will connect you to the mountain in an entirely new way.

FAT BIKING ADVENTURES ON SNOWY TRAILS

Experience the winter wonderland of Banff National Park by exploring the snow-covered trails on a fat bike. With wider tires than traditional bikes, fat bikes allow for a slower pace and make the trails accessible all year round. Bikescapes offers winter fat biking tours suitable for all ages and skill levels, providing an unforgettable adventure for everyone.





Dining

THE MAPLE LEAF: A TASTE OF INDIGENOUS CUISINE

For the first time, visitors to Banff and Lake Louise can experience the taste of Indigenous cuisine. The Maple Leaf restaurant in downtown Banff has unveiled a three-course feature menu. Created by Chef Shane Chartrand, born to Cree parents, the feature menu explores the reawakening of Indigenous cuisine and what it means to cook, eat, and share food. Available from May 2023 for dinner nightly and is updated seasonally.

LOUIZA: MEDITERRANEAN-INSPIRED RESTAURANT

Discover Mediterranean-inspired flavors at the Fairmont Chateau Lake Louise's new restaurant, Louiza. Opened in late 2022, sip and savor wild-crafted cocktails and explore the evolving menu featuring local ingredients that change with mountain season in an elegant dining space.

BLUEBIRD & LUPO: FROM FINE DINING TO LOCAL FAVORITES

After a magical day on the mountain, unwind in the mid-century chalet setting of Bluebird. Offering wood-fired meats and fish, topped off with the restaurant's fun, cocktail-fueled dinner party vibe. For some Italian flare, Lupo's market-inspired open kitchen churns out authentic wood-fired pizzas and Italian family favorites. Located in downtown Banff on Wolf Street, it's a perfect location as Wolf is Lupo in Italian!



Accommodation

THE CANOE HOTEL & SUITES AND OTTER HOTEL

Banff Lodging Co. is opening two new hotels in 2023/24. The Hotel Canoe & Suites, previously the Inns of Banff, are being transformed. Scheduled to open in fall 2023, Hotel Canoe & Suites will unveil 192 suites, rooms, and condos with a mountain accommodation experience and outdoorsy edge. Next door, the Otter Hotel is also undergoing renovations and is looking to open in early 2024.





Sustainable Tourism

10-YEAR VISION FOR TOURISM

Banff & Lake Louise Tourism and the Town of Banff have developed a 10-Year-Vision for Tourism for the destination. In partnership with Parks Canada and with input from the wider community, the Vision identifies five strategic areas of focus: Visitor Experience, Nature Positive and Climate Action, Community Wellbeing, Indigenous Connection, and Smart Tourism.

SkiBig3 Highlights

STORYBOOK SKIING AND POSTCARD ADVENTURES

SkiBig3 works on behalf of the three ski resorts Banff Sunshine, the Lake Louise Ski Resort, and Mt Norquay. Located in Banff National Park, the three world-class ski resorts are included in your SkiBig3 Lift Ticket. Our vacation planners are local experts, skilled in uncovering the best of the Canadian Rockies with unique multi-day itineraries.

When you book with SkiBig3, not only do you get access to all three mountains with your Lift Ticket, but you can reserve your accommodation, rentals, and transportation, too. This is not your typical ski destination. This is incredible skiing in a landscape so unbelievable you'll want to take off your gloves and pinch yourself.





What's happening?

SkiBig3 Adventure Hub: Canmore

Opening in December 2023, the SkiBig3 Adventure Hub will open a second retail/rental location in the neighboring town of Canmore. Located just 10 minutes east of Banff National Park, Canmore offers winter visitors a mountain town homebase with easy access to the three SkiBig3 resorts. For those staying in the town of Canmore or just passing through enroute to Banff Sunshine, Lake Louise or Mt. Norquay, the Canmore Hub makes it easy to pick up rentals, lift tickets, resort merchandise, book additional lessons, guides or activities. The new SkiBig3 Adventure Hub: Canmore is located at 1350 Railway Ave., unit 104.

RENTAL FLEET IMPROVEMENTS

For the 23/24 season, SkiBig3 is enhancing the rental fleet offerings for visitors. With an expanded and refreshed array of choices, skiers, and boarders can expect a new and modernized rental selection. This upgrade ensures a broader range of options for individuals who have pre-booked online as well as those who prefer to make rental decisions in destination.

APRES AT BLUEBIRD WITH SKIBG3

New this season, Bluebird and SkiBig3 are teaming up to bring the ultimate après-ski experience. Join us at Bluebird Wood-fired Steakhouse from 4pm to 5pm every day to enjoy delicious fondue, tasty drinks, and good vibes. It's the perfect ending to your day in the mountains.

Highlights to remember

LIFT TICKET & RENTAL DELIVERY

When booking SkiBig3 Lift Ticket over 72 hours before arrival, the tickets will be conveniently delivered to your hotel's front desk ready for your check-in. Rentals can also be delivered directly to your hotel. Just visit the Adventure Hub up to an hour before closing to be sized up with your gear and your rental items will be brought directly to your hotel. This delivery service is exclusively offered for hotels in Banff.

IKON PASS & MOUNTAIN COLLECTIVE DESTINATION

Whether you have an Ikon Pass or Mountain Collective Pass, SkiBig3 is delighted to be a partnering destination for pass holders. When exploring Banff and Lake Louise, as a holder of either pass, you can take advantage of special discounts on lodging that are exclusive to you.

TRIFECTA CHALLENGE

Amongst the fantastic benefits of your SkiBig3 Lift Ticket, Ikon Pass or Mountain Collective is access to three world-class resorts. For those seeking an exciting challenge, why not take on the Trifecta Challenge? Ski or ride across all three resorts during your visit, and as a reward, enjoy a complimentary drink with a food order from The Elk and Oarsman or St. James Gate. Don't forget to claim your exclusive SkiBig3 Trifecta Award, a commemorative token, at the SkiBig3 Adventure Hub located on Banff Ave.





BANFF SUNSHINE ✦ LAKE LOUISE ✦ MT. NORQUAY

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